

Era

WINNEBAGO *Touring Coach*[™]



Why Era?

- Incredible fuel economy
- Corian[®] countertop
- Ultraleather[™] furniture
- LED ceiling lights
- Radio/Rearview Monitor System with 6" touch screen
- Powered patio awning with LED lights
- Double-door rear storage
- The most affordable Mercedes-Benz[®] Sprinter van camper among the leading brands in North America



On the Cover: 70A Brilliant Silver with Available Stainless Steel Valance Trim

70A Soho with High-Gloss Marbella Cherry Cabinetry

The Best Era of Class B Motorhomes

The Era® never ceases to amaze. This year, we are proud to introduce the new 70C floorplan featuring a slideout and hydronic heating system for even more indoor enjoyment. The Era returns with its popular Mercedes-Benz® Sprinter chassis, Ultraleather™ swivel cab seats, an available Infotainment

Center with Rand McNally RV GPS, MCD blackout roller shades, and upscale Corian® galley countertops. In addition to a full-featured RV experience, this coach comes with impressive fuel efficiency. For versatility and style in an agile ride, choose the Winnebago Touring Coach™ Era.



Recognized Quality The Recreation Vehicle Dealer Association annually rates RV manufacturers and awards the Quality Circle Award to manufacturers that provide exceptional products, service, and support. Winnebago is proud to be the only manufacturer that has received this award every year since its inception.

Best in Class

See how Winnebago takes motorhome design and function to the next level, and why we've earned the right to be called the Most Recognized Name in Motorhomes.®



Click on this icon throughout the brochure to link to more information on the web.



The Flex Bed System in the 70A flips up for easy access to the convenient **Exterior Storage Compartment**.



The 70A **Sofa/Bed** can quickly convert from a sofa to a bed, providing more sleeping space.



A **Storage Compartment** provides extra space to store your belongings and keeps your items secure while traveling.



The **Rear Double Doors** open up to 270 degrees revealing a slideout storage tray (70A).



Full-Extension Drawer Slides make it easy to open drawers wide and maximize their storage space.



Designed for ease and practicality, the Era lounge embodies what the avid traveler desires: Ultraleather™ captain's chairs that swivel to face the movable table and sofa/bed in view of the 22" HDTV (70A). With the new slideout and skylight in the 70C, the Era has never been more comfortable. Each floorplan includes space to entertain guests, play a lively game of cards, or relax with a late night movie. With LED ceiling lighting, MCD blackout roller shades, and a 13,500 BTU high-efficiency air conditioner with heat strip, you have complete control over your indoor environment.



70A Soho with High-Gloss Marbella Cherry Cabinetry



70C HDTV



MCD Blackout Roller Shades



Cab Seats with Movable Pedestal Table



70A Galley

Our SmartSpace™ design philosophy includes a host of conveniences without skimping on comfort. Cooking appliances are easily accessible, including an energy-efficient microwave oven and refrigerator, a faucet that folds down beneath a flip-up glass cover, and plenty of storage. An attractive Corian® countertop gives you food prep space along with European style cabinets to give your galley a polished look.



Refrigerator/Freezer



70C 3-Burner Range Top



70A Glass Covers Down



70A Glass Covers Up



70A Flex Bed System as Queen Bed

Comfortable, while still being efficient, the Era offers a variety of sleeping arrangements. The Flex Bed System allows you to convert twin beds into a queen bed with the 70A, while the 70X features a power sofa/bed that folds down into a spacious, comfortable bed at the press of a button. The new 70C comes with a sofa/sleeper and slideout for even more comfort. Each floorplan offers a closet for your traveling wardrobe.



70A Bedroom HDTV



70A Flex Bed System as Twin Beds



70C Bath



Dash

Compared to a large, Class A motorhome, the pleasure in driving a Class B motorhome is that you can take it almost anywhere you can take a car. The Ultraleather cab seats make for a comfortable ride, while the available Infotainment Center with Rand McNally RV GPS offers safe and easy routing with turn-by-turn voice guidance. Additional features include a CD player, a touch screen control panel, iPod connection, and a Radio/Rearview Monitor System for safe maneuvering.



Swivel Cab Seats

Day or night, the Era makes it easy to enjoy your outdoor living space with its side screen door and powered patio awning with LED lights. The rear double doors swing out to 270 degrees allowing full access to the rear storage compartment with shelves, hooks, and baskets (70C), or a slideout compartment tray for storing larger items (70A).



Powered Patio Awning



Patio Awning with LED lights



70A Exterior Slideout Compartment Tray

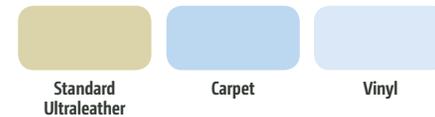


Exterior Service Center



70A

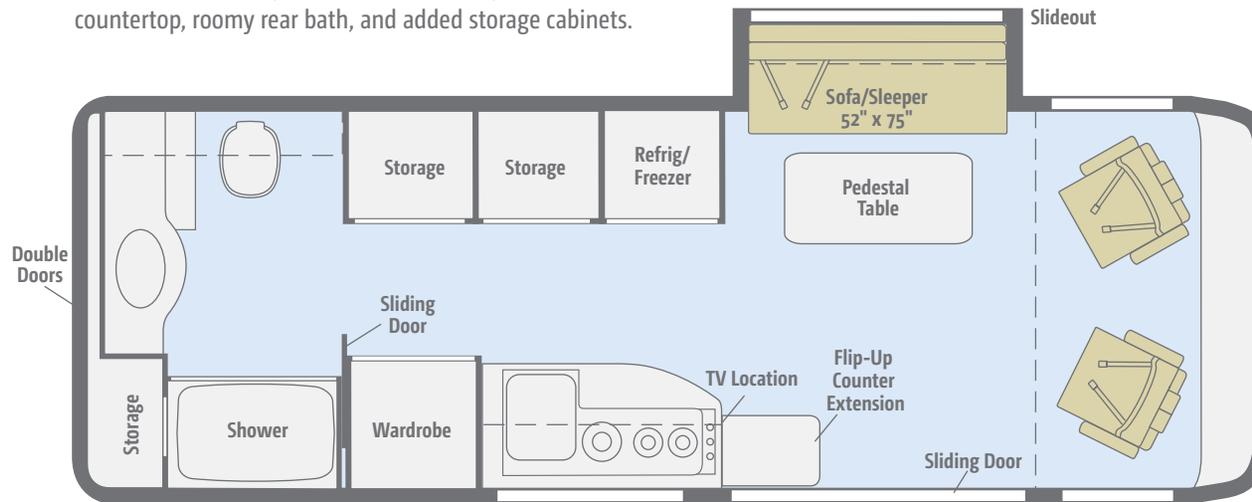
This functional floorplan offers swivel cab seats, Ultraleather™ furniture, a Corian® countertop, and the Flex Bed System which can be a queen bed or two twin beds.



Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at WinnebagoTouring.com.

NEW 70C

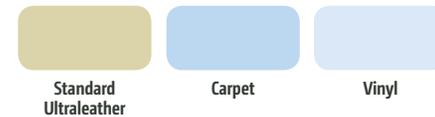
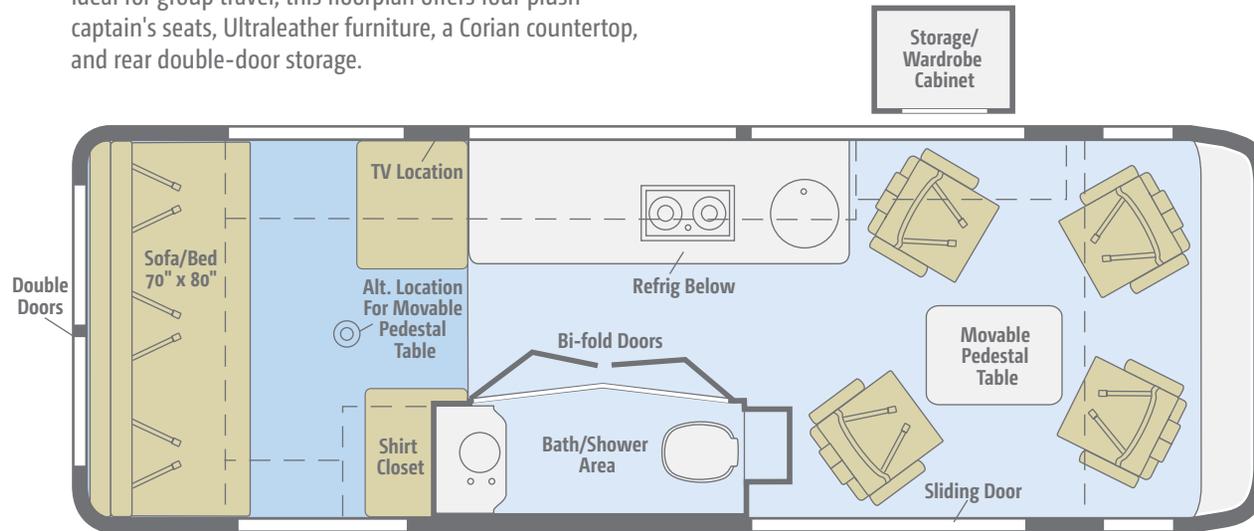
This spacious floorplan offers a slideout with sofa/sleeper and removable table, Ultraleather furniture, a Corian countertop, roomy rear bath, and added storage cabinets.



Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at WinnebagoTouring.com.

70X

Ideal for group travel, this floorplan offers four plush captain's seats, Ultraleather furniture, a Corian countertop, and rear double-door storage.



Dimensions shown are for sleeping space only and may vary due to styling differences. Dashed lines denote overhead storage areas. Floorplans and specifications are also available online at WinnebagoTouring.com.

Choose between Soho and Urban fabric collections with the 70A and 70X floorplan with a choice of Aosta and High-Gloss Marbella Cherry Cabinetry. The 70C comes standard with the Tomoko fabric collection with a combination of High-Gloss Marbella Cherry and Sand Bank Cabinetry.

Tomoko (70C)



Ultraleather



Corian Countertop



Vinyl



High-Gloss Marbella Cherry*/
Sand Bank Combo

Winnebago reserves the right to change décor materials and specifications without notice or obligation.

**High-Gloss finish in select areas*

Choose between Soho and Urban fabric collections with the 70A and 70X floorplan with a choice of Aosta and High-Gloss Marbella Cherry Cabinetry. The 70C comes standard with the Tomoko fabric collection with a combination of High-Gloss Marbella Cherry and Sand Bank Cabinetry.

Soho (70A, 70X)



Ultraleather



Corian Countertop



Carpet



Vinyl



Aosta Cherry



High-Gloss
Marbella Cherry*

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**High-Gloss finish in select areas*

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Urban (70A, 70X)



Ultraleather



Corian Countertop



Carpet



Vinyl



Aosta Cherry



High-Gloss
Marbella Cherry*

Winnebago reserves the right to change décor materials and specifications without notice or obligation.

**High-Gloss finish in select areas*

Choose between two full-body paint selections with or without graphics. Shown here with available polished stainless steel valance trim.



Jet Black
(NA 70C) (NA with Mercedes-Benz 4-Cylinder)
FULL-BODY PAINT



Jet Black with Graphics
(NA 70C) (NA with Mercedes-Benz 4-cylinder)
FULL-BODY PAINT

Choose between two full-body paint selections with or without graphics. Shown here with available polished stainless steel valance trim.



Brilliant Silver
FULL-BODY PAINT



Brilliant Silver with Graphics
FULL-BODY PAINT

Weights & Measures

	70A	70C	70X
Length	24'3"	24'3"	24'3"
Exterior Height ¹	9'6"	9'6"	9'6"
Exterior Width	6'4"	6'4"	6'4"
Awning Length	13'	13'	13'
Interior Height	6'3"	6'3"	6'3"
Interior Width	5'10"	5'10"	5'10"
Freshwater Tank Capacity ² (gal.)	28	45	28
Water Heater Capacity (gal.)	6	Continuous	6
Holding Tank Capacity - Black/Gray ² (gal.)	10/26	22/25	10/21
LP Capacity ³ (gal.)	16	9.5	16
Fuel Capacity (gal.)	26.4	26.4	26.4
GCWR ⁴ (lbs.)	15,250	15,250	15,250
GVWR (lbs.)	11,030	11,030	11,030
GAWR - Front (lbs.)	4,410	4,410	4,410
GAWR - Rear (lbs.)	7,720	7,720	7,720
Wheelbase	170"	170"	170"

Mercedes-Benz® Sprinter Chassis

3.0L 6-cylinder, 188-hp, diesel engine, 5-speed automatic Tip Shift transmission, 220-amp. alternator

4-wheel ABS brakes

Stainless steel wheel liners

Trailer Hitch⁴ 5,000-lb. drawbar/500-lb. maximum vertical tongue weight

7-pin wiring connector

OPTIONAL EQUIPMENT

2.1L 4-cylinder, 161-hp, diesel engine, 7-speed automatic Tip Shift transmission, 200-amp. alternator (70A, 70X) (NA w/Jet Black Exterior)

Stylized chrome wheels

Cab Conveniences

Radio/Rearview Monitor System 6" LCD color touch screen, remote, iPod®/MP3 input, color rear camera

Chassis/coach battery radio power switch

Cab seats armrests, adjustable lumbar support, adjustable headrest and slide/swivel/recline

3-point seat belts

Dual airbags

Cruise control

Power steering w/tilt wheel

Power mirrors w/defrost and turn signal

Power door locks w/remote

Power windows

12-volt powerpoints

Sunvisors

Pleated, sliding front window blinds

Curtains for cab door windows

Carpet floor mat

Appliqué package

OPTIONAL EQUIPMENT

Infotainment Center with Rand McNally RV GPS 6" touch screen color monitor w/split screen function, Rand McNally RV GPS safe & easy routing, tools & amenities, trips & content, turn-by-turn voice guidance, AM/FM radio w/CD/DVD player, handheld remote, SiriusXM™ (subscription not included), compass, outside temperature, iPod/iPhone® audio integration, Bluetooth™, color rearview camera

Interior

22" HDTV and Coach stereo system w/AM/FM radio, Bluetooth, CD/DVD player, remote

Jack® Digital TV antenna

Accent rope lighting (70C)

LED ceiling lights

USB multi-outlet charging station (70C)

MCD blackout roller shades

Soft vinyl ceiling

Tinted coach windows

Powered ventilator fan (bath 70C; galley 70A, 70X)

Skylight/roof vent (70C)

Powered roof vent (bath 70A, 70X)

Powered sofa/bed (70X)

Removable companion seats w/swivel and slide (70X)

Systems monitor panel

OPTIONAL EQUIPMENT

Removable storage cabinet (70X)

Galley

Flip-up countertop extension (70A, 70C)

Corian® solid-surface countertop

Decorative backsplash (70C)

Microwave oven (70A)

Microwave convection oven (70C, 70X)

2-burner range top w/glass cover (70A, 70X)

3-burner range w/glass top and stainless steel sink w/Corian cover (70C)

Refrigerator/freezer (w/removable freezer unit on 70A)

Stainless steel sink w/folding faucet and glass cover (70A, 70X)

Cold water filtration system

Bath

Corian solid-surface countertop (70C)

Flexible showerhead

Shower curtain (70A, 70X)

Textured glass shower door (70C)

Toilet w/foot pedal and sprayer

Skylight (70C)

Bedroom

Twin beds w/Flex Bed System (70A)

22" DC HDTV w/remote (70A)

Exterior

Side screen door (70C, 70X)

Powered patio awning w/LED lighting

Slideout compartment tray (access from rear door 70A)

Porch light

Running boards, rocker trim w/mud guard

Rear mud guards



Exterior speaker system

Rear storage compartment w/shelves, hooks, and baskets (70C)

OPTIONAL EQUIPMENT

Polished stainless steel valance trim

Rear door bug screen (70A, 70X)

Heating & Cooling System

Hydronic heating system (70C)

16,000 BTU furnace (70A, 70X)

13,500 BTU high-efficiency air conditioner w/heat strip

Electrical System

AC/DC load center/converter

Auxiliary start circuit

Group 31 deep-cycle battery (AGM maintenance free)

Coach battery disconnect system

Dual-battery charge system

45-amp. converter/charger

30-amp. power cord

Exterior TV jack

Exterior AC/DC receptacles

2,500-watt Cummins Onan® MicroQuiet™ LP generator

OPTIONAL EQUIPMENT

Additional Group 31 deep-cycle battery (AGM maintenance free)

Plumbing System

6-gallon 110-volt/LP water heater w/Energy Management System (70A, 70X)

Exterior Service Center city water hookup/tank diverter valve, drainage valves, sewer hose (w/shut-off 70X) valve and exterior wash station w/pump switch

TrueLevel™ holding tank monitoring system

Winterization Package water heater bypass valve (70A, 70X) and siphon tube

On-demand water pump

12-volt macerator sewage pump (70X)

Permanent-mount LP tank w/gauge

Safety

Child seat tether anchors (sofa and companion seats 70X)

LP, smoke, and carbon monoxide detectors

10 BC fire extinguisher

Ground fault interrupter

Daytime running lamps

High-mount brake lamp

Warranty⁵

12-month/15,000-mile basic limited warranty⁶

- ¹ The height of each model is measured to the top of the tallest standard feature and is based on the curb weight of a typically equipped unit. The actual height of your vehicle may vary by several inches depending on chassis or equipment variations. Please contact your dealer for further information.
- ² Capacities are based on measurements prior to tank installation. Slight capacity variations can result due to installation applications.
- ³ Capacities shown are tank manufacturer's listed water capacity (W.C.). Actual filled LP capacity is 80% of listing due to overfilling prevention device on tank.
- ⁴ Actual towing capacity is dependent on your particular loading and towing circumstances which includes the GVWR, GAWR, and GCWR, as well as adequate trailer brakes. Please refer to the Operator's Manual of your vehicle for further towing information.
- ⁵ See separate chassis warranty.
- ⁶ See your dealer for complete warranty information.

Winnebago's continuing program of product improvement makes specifications, equipment, model availability, and prices subject to change without notice. Published content reflects the most current product information at time of printing. Please consult your dealer for individual vehicle features and specifications.





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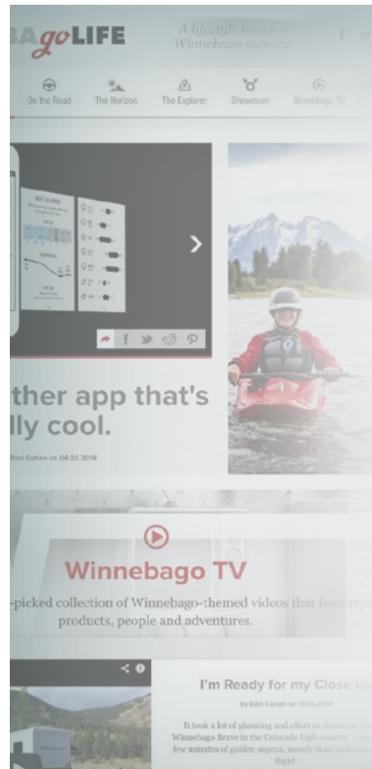
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WinnebagoInd.com Has All The Answers

Visit WinnebagoInd.com on your computer, smartphone, or tablet for the latest product information and updates.



Welcome to GoLife!

Visit our lifestyle blog for motorhome news, personal travelogues, and community stories.

WinnebagoLife.com



WINNEBAGO HAS A STORY AND WHAT A STORY IT IS

Looking Back



Take a Drive Down Memory Lane
Our favorite history begins in the American heartland of Forest City, Iowa over 60 years ago. Here we have everything and building high quality, safe, lasting recreation vehicles. Here our story between the people.

Tell us your story

The story of Winnebago is about the people who love our products and take their wild enthusiasm on the road. Now we want to hear from *you*—your stories. Please, do tell. We promise, we'll tell everyone! All story submissions will receive a Crew t-shirt. Added bonus: If your story is posted to the website, we'll send you a vintage-style Crew T-shirt. Read more about The Crew below.



WRITE YOUR STORY READ ALL ABOUT IT

Join the Crew

Show Your Pride
We're looking for a few good men and women on the road. Start here and we want everybody to join The Crew! If you love Winnebago products and want to be part of the fun, you're in! Submit your names and photos to become part of The Crew.



See How Far We've Come



Then & Now



The Crew is Back
To the 1950s and The Crew was the beginning of a new era in motorhome history. We're looking for a few good men and women on the road. Start here and we want everybody to join The Crew! If you love Winnebago products and want to be part of the fun, you're in! Submit your names and photos to become part of The Crew.

Ads from the Archives



VISIT:

MyWinnebagoStory.com

PREFERRED CARE PROGRAM

We back our motorhomes with best-in-class support both before *and* after the sale:



- 12-month/15,000-mile basic limited warranty
- 36-month/36,000-mile limited warranty on structure
- 10-year limited parts-and-labor warranty on roof skin
- Complimentary 24-hour roadside assistance program
- TripSaver® Fast Track Parts guarantees that in-stock warranty parts ship directly to your dealer within 24 hours
- National dealer service network



For more information, visit us
WGOService.com



From RV to personal insurance, Winnebago RV Insurance can provide all the coverage and services you need to feel at home on the road.

For more information:
(800) 642-4892



CONTACT US

GENERAL INQUIRIES

Corporate Switchboard
(641) 585-3535

CURRENT PRODUCT OWNER AND SERVICE-RELATED INQUIRIES

(800) 537-1885
or@winnebagoind.com

NEW VEHICLE SALES INQUIRIES

sales@winnebagoind.com

FAX

(641) 585-6966

POSTAL ADDRESS

Winnebago, Inc.
P.O. Box 152
Forest City, IA 50436

STREET ADDRESS

Winnebago, Inc.
605 West Crystal Lake Road
Forest City, IA 50436

WIT CLUB

Join the Club, Join the Fun

Here's the perfect way to begin your life on the road as the owner of a new Winnebago – by joining the exclusive WIT Club. Start your adventure with other fun-loving WIT Club members from across the country and get the most out of your new Winnebago motorhome.



Members enjoy:

- Caravans and rallies
- Newsletters
- Local and state group activities
- RV travel benefits

See more at
WITClub.com

©2015 Winnebago
Seat belts are your most important hookup. Always buckle up.



Grand National Rally

G'day mates! Explore the outback at this year's "Down Under" Grand National Rally. Each year, thousands of Winnebago owners descend upon the land down under – a.k.a. Forest City, Iowa.

Rally-goers enjoy an unforgettable week reconnecting with friends, taking tours, participating in activities, and more. Hop on down and join the adventure this July!

